BESC Professional Board
Meeting Minutes
September 12, 2014

1. Meeting Called to Order. – Rm. 701 Rudder Tower
   A. Welcome by Department Head Dr. Piearson– Appreciation of time and commitment of Board
   B. Board Member News and Updates/Introductions
   D. Approval of previous meeting minutes
      (i) Motion to approve February Minutes- Seconded & Approved
      (ii) Motion to approve May Minutes – Seconded & Approved
   E. Received a substantial gift to the graduate program- Endowment $259,000-directed to the department from the University, which occurred because of the increased profile of the department
   F. Review and Update Contact List

2. Committee Updates
   A. FBC: Faculty and BESC Curriculum Committee first –
      (i) Background of committee: Dr.Kenneth Tramm
      (ii) Focus on gathering information for a case study for BESC 403 (Sampling & Monitoring) now: Looking for case studies on Phase I- goal is to have 8 reports to be disassembled to start and want a total of 20-25 – provided to students have them create businesses and do assessments
      (iii) BESC 367 - Regulations is a simultaneous focus for the committee. There is a waiting list for this class.
      (iv) Metrics: In a supportive role – Professors are happy; increased student number impact
      (v) Send any case studies to Kenneth Tramm
   B. FDOM: Financial Development, Outreach, Marketing
      (i) Background of Committee – Doug Anderson
(ii) BESC Newsletter will do one newsletter in early December and then a flyer to keep them excited and invite them to the tailgate.

(iii) Consider preparing materials for companies and possible donors. Dr. Pierson is starting the draft and it will go through the approval process.

(iv) BESC Foundation Account

1. Book Value: $28,065.36 - $36,658.31
2. Market Value: $29,118.60 - $33,665.49
3. Cash Available - $ 53.93
4. There has been a 30% increase in gifts since the last board meeting.

(v) Operating Account

1. Tabling the request made for possible annual amount paid by board meeting
2. There is a small operating account that has been put into place using some of the matching funds. Please consider donating to this fund for future events.

C. SDM: Student Development & Mentoring committee

(i) Update from Nicole Hausler

(ii) Social Media: LinkedIn up and running– have increased followers from 90 to 114- still want to increase the social media space –

1. BESC students have a Facebook page – do we want to use this to direct them to the LinkedIn page?
2. Possibly use Instagram and Twitter

(iii) November 4, 2014: Volunteers for Fall 2014

1. Student Mentoring Workshop: 6-7 pm– want more diversity – Talk to Nicole
2. Career Panel will occur after the Mentoring Workshop – 7-9 pm (open to all BESC and NAEP students)
3. High Impact for students – Great partnership between Board, Career Center and Students
4. Contact Nicole Houser with any possible non-board
(iv) BESC Job Board: It is working – now need to advertise and promote it to both students and industry. Working on getting feedback from internships.

3. Committee Realignment/Assignments Discussion

A. FDOM

(i) Jeremy Hanzlik
(ii) Jamie Bryan
(iii) Doug Anderson - Chair
(iv) Jeff Truss – Vice-Chair
(v) Joe Ethridge

B. SDM: Student Development & Mentoring committee

(i) Craig Holloway
(ii) Elspeth Sharp
(iii) Bryan Gay - Chair
(iv) Michael Jochum
(v) Melissa Deneena
(vi) Nicole Hausler – Vice-Chair
(vii) Dawn Steph
(viii) Jeff Keic

C. FBC: Faculty and BESC Curriculum Committee

(i) Candice Boeck – Vice-Chair
(ii) Troy Vickers
(iii) David Edge
(iv) Dr.Kenneth Tramm - Chair
(v) Jim Formby
(vi) Brian Gottschalk
(vii) Craig Pritzloff
(viii) Laura Fiffick

D. Motion made to adopt and vote-in the members of each committee as set forth above. Seconded. Motion approved unanimously.

E. Summary discussion of various classes and degree plans included within the program

4. BESC Student Outreach Program and– Rudder Forum
   A. Student Poster Symposium & NAEP Environmental Professional Internship and Career (EPIC) – Rudder Exhibit Hall
      (i) Look at Posters;
      (ii) Thank Expo Partners- GEC, ESE Partners, Modern Geosciences
   B. Welcome & Student Awards - Dr. Heather Wilkinson.
   C. Poster Awards – Dr. Brian Shaw.

5. Keynote Address– Hector Rivero, President & CEO of the Texas Chemical Council
   A. Introduction of Alan Sams.- Dr. Leland Pierson
   B. Keynote Address Introduction- Dr. Alan Sams, Executive Associate Dean.
   C. Keynote Address- Hector Rivero, President & CEO of the Texas Chemical Council: The Shale Economy Opportunities and Challenges for the Texas Chemical Industry

6. Lunch- University Club – Board, Dr. Sams, Mr. Rivero

7. Re-adjourn Board Meeting
   A. Continue Committee Work
   B. Metrics Discussion
   C. Report from NAEP President, Taylor Crawford
   D. Faculty Report – Heather Wilkinson
(i) Successful partnership with the Board.

(ii) Monthly faculty meetings to begin.

1. What is the student we want to put out?
2. How do we go about preparing those students?
3. How do we use the assessments?

(iii) Continue working with the Board to work on curriculum.

8. New Business

A. Fall meeting items:

   (i) Social Marketing Update

   (ii) Update from NAEP President

   (iii) Follow-up on Metrics

   (iv) Semester Updates: Career Center; Endowment/Development Fund, Committees, NAEP, Faculty

   (v) Friday, December 5, 2014 – Conference Call at Noon

   (vi) Sending out poll for February 20 or April 10

B. Spring meeting

9. Meeting Adjourned.